



# Blog guidelines

**The HEART blog features views and opinion from our team and guests on the latest issues in health, education, nutrition, social protection and water, sanitation and hygiene (WASH). We encourage the creativity and individuality of bloggers. The following guidelines are aimed to assist you with creating your blogs.**

- We welcome entries from both those involved with HEART and those who are not.
- Blogs should fall under at least one of the following categories of health, education, nutrition, social protection and WASH.
- Written blog entries should be between 500 and 1,000 words maximum.
- We encourage contributors to include an eye-catching title and write in a plain English style, bearing in mind this is for the web.
- Blogs can also be video or audio, a photo essay or other form of communication.
- Statistics and statements presented as fact must be referenced.
- Blogs should include hyperlinks to relevant or supporting resources.
- We encourage the promotion of relevant research and resources, but direct self-promotion is discouraged. We advise authors to give the broader context of an issue and to include a range of relevant and timely external resources.
- Please try and include messages about the implications for policy or practical recommendations for programme implementation.
- Please highlight any lessons learned from your experience, if relevant.
- Please provide a high-resolution image (minimum of 1140 pixels along the longest edge) to accompany your blog. If no image is submitted, a stock image may be used.
- Permission from the relevant party must be sought prior to the submission of images to support a blog and please provide details of the photographer/organisation, location and year.
- Bloggers must be prepared to put their name to what they write.
- Please provide us with a very brief bio to include online (2-3 sentences maximum)
- HEART retains the final editorial rights to blogs. Where possible the author will be contacted to assist with and approve the edits.
- HEART retains the right to reject submissions.
- HEART retains the right to edit comments left in response to blogs.
- The content on the HEART blog page does not necessarily represent the views of HEART or their funders.
- HEART is not responsible for content on external links.
- For more information about submitting a blog, please contact us - [info@heart-resources.org](mailto:info@heart-resources.org)
- For example blogs please see <http://www.heart-resources.org/blog/>